

Southend Health & Wellbeing Board

Agenda
Item No.

(Joint) Report of

Simon Leftley, Deputy Chief Executive (People),
Southend-on-Sea Borough Council.

Ian Stidston, Interim Accountable Officer, NHS Southend
Clinical Commissioning Group (CCG).

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to

Health & Wellbeing Board

on

20th September 2017

Report prepared by: Rob Walters – Partnership Advisor,
Health and Wellbeing

For information only		For discussion	✓	Approval required	✓
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Draft of Southend's refreshed Health and Wellbeing Strategy 2017-2019

Part 1 (Public Agenda Item)

1. Purpose of Report

- 1.1 To review the draft Southend Health and Wellbeing (HWB) Strategy refresh 2017-2019.

2. Recommendations

- 2.1. That subject to amendments, the Board approves the draft HWB Strategy refresh 2017-2021 for further development.
- 2.2. That following development, a refined draft be electronically circulated to Board members for comment, prior to going live at the next HWB Board in December 2017.

3. Background & Context

- 3.1. The Health and Wellbeing Board approved a report in June 2017 (Appendix 3) which proposed that the HWB Strategy refresh 2017-2021 primarily focuses on increasing physical activity levels in Southend, in view of the profound associated benefits to both physical and mental wellbeing.
- 3.2. The initial draft of the refreshed strategy has been produced (Appendix 1) and is supported by draft activity mapping (Appendix 2) which, when complete, will show how other key issues are being addressed. Both documents are in development and it is proposed that subsequent refined drafts will be circulated

to the HWB Board for comment prior to the final versions going live at the next HWB Board meeting on 6th December 2017.

4. Health & Wellbeing Board Priorities / Added Value

How does this item contribute to the;

- Original HWB Strategy Ambitions
- Three HWB “Broad Impact Goals”

- 4.1 This refresh inherently addresses core health and wellbeing issues, with a primary focus of improving quality of life for local people through increasing physical activity levels. The focus will also aim to develop a model of meaningful engagement with local people, address issues of inequality and strengthen individual and community resilience. There is also an emphasis on developing a culture of self-care and the approach aligns with the NHS ONE YOU campaign: www.nhs.uk/oneyou

5. Reasons for Recommendations

- 5.1. To enable a greater focus on improving the physical and mental wellbeing of local people, primarily through increased levels of physical activity.

6. Financial / Resource Implications

6.1 Cost to Health Economy:

The estimated impact of physical inactivity to Southend’s health economy is £21,472,753 per 100,000 population per year. (Reference; UK Active, Turning the Tide of Physical Inactivity)

7. Legal Implications

- 7.1. None currently identified

8. Equality & Diversity

- 8.1. The HWB strategy refresh aims to inherently address issues of inequality and make physical activity accessible for all

9. Background Papers

- 9.1 (Appendix 3) “A greater focus - Refreshing Southend’s Health and Wellbeing Strategy” -*Report approved by Southend HWB Board on 21st June 2017.*

10. Appendices

Appendix 1: Be Active! Draft of Southend’s HWB Strategy refresh 2017-2021

Appendix 2: Activity mapping - Draft. How are other issues being addressed

Appendix 3: (for background) “A greater focus - Refreshing Southend’s Health and Wellbeing Strategy” -*Report approved by Southend HWB Board on 21/06/17.*

Appendix 4: Southend Physical Activity Strategy 2016-2021